

For Immediate Release

Causey Contemporary Artist, HyunJu Park included in "Re-Creation" - 1st exhibition at Ogilvy and Mather's new headquarters in NYC

Brooklyn, NY January 15, 2010 Causey Contemporary is pleased to announce that artist, HyunJu Park is included in the first exhibition at Ogilvy and Mather's new headquarters in the Chocolate Factory at 636 11th Avenue in New York City. The exhibition entitled Re-creation, features 12 emerging artists who use reclaimed objects and materials to create unique forms of art. The exhibition will open with a reception on January 28th from 5-p.m. and then be open to the public Tuesdays - Fridays from 10 am - 4 p.m. Until March 31, 2010.

HyunJu Park is a Mixed media painter, living and working in Seoul, Korea. She has received both Bachelor and Master's Degrees from Sook-Myung Women's University, as well as from FIT and Pratt Institute in New York. Her paintings have appeared in exhibitions in New York, Los Angeles, Washington, D.C., Japan and Korea at such venues as the Korean Cultural Center, D.C., The Yamanashi Prefecture Museum in Japan, and the Rotunda Gallery in NYC. Her works have also appeared with Causey Contemporary formerly Ch'i Contemporary Art at Fountain NY, Bridge Miami, and Bridge London.

Of her work with sumi ink, hair, nails and wood, Ms. Park says, "Making art has always been a psychological necessity for me. It allows me to work out internal tensions and emotions. My work express tensions and emotions, connected with my past, which have accumulated in my subconscious and conscious mind. Much of my work with hair and other materials is meant to bring my art into the realm of the natural. I begin with my emotions, then I reconstruct forms as they suggest themselves. I create surfaces that have varied textures indicating undefined space and undulation. Through the visual shifting of form, I want to imbue the surfaces with a spiritual life of their own. Therefore, these forms go through the same growing process as things in nature."

Ogilvy & Mather is one of the largest marketing communications networks in the world, with 450+ offices in 120 countries. The agency services Fortune Global 500 companies including American Express, BAT, BP, Cisco, Coke, DuPont, Ford, Gillette, IBM, Johnson & Johnson, Kodak, Kraft, Lenovo, Mattel, Motorola, Nestlé, SAP, Unilever, and Yahoo!

"We are a company of artists, writers, designers, and creative people who use creativity to drive commerce," said Tham Khai Meng, Worldwide Creative Director. "Our employees need to always be looking for inspiration and art is the ultimate medium for new forms of expression."

Ogilvy New York has always been a strong supporter of the Arts, and over the course of a year, has focused on a growing list of curated shows within the agency itself. With a consistent rotation of top artistic talent, including the works of Shepard Fairey and working closely with top galleries, such as Jonathan Levine Gallery, the agency ensures an interesting and at times provocative line of work aiming to inspire thought and infuse discussion.

Works on display on the walls of the agency's 12 floors include Thunderdog Studios, Mint & Serf, Friends with You, Cannonball Press, Bilderklub, Mark Dean Veca, Chris Scarborough, Yee Haw Industries, Henrik Krundsen, Moshe Brakha, Kenji Aoki, The Art Student's League of New York, Yo! What Happened to Peace, Kareem Black, James Rieck, Wardell Milan, The Eberling Group, Believe the Type exhibit and Maleonn.

Re-Creation features the work of 12 internationally acclaimed and emerging artists from Canada, Israel, Japan, Taiwan, South Korea and the United States. All of the artists create paintings, objects and installations made of recycled manufactured materials that once had functional purpose in our daily lives. The exhibition focuses on the internal dialogue between the artist and the medium in which their creation challenges their very existence — what we all perceive as "art". The exhibition also examines the ways in which the artist recreates everyday objects and offers us a different point of view. We all look, assess and give meaning to tangible and intangible materials differently. According to Jun Lee, Ogilvy New York's Art Curator, each piece of work in Re-Creation was carefully selected to invoke some visceral response.

For More information on HyunJu Park and her mixed media works on panel being include in "Re-creation" at Ogilvy Headquarters contact Causey Contemporary at 718 218 8939 or via email at info@causeycontemporary.com